



# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

## **Institute for Women Entrepreneurs' Women's Summit 2009, "The Power Within," Set for June 18** ***Empowering Women in Business to Meet Today's Economic Challenges***

(Santa Ana)—According to the Center for Women's Business Research, in 2004 women-owned businesses in the Orange County generated \$39 billion in sales and employed over 225,000 people. Last year, the Orange County/Los Angeles metro area ranked second nationwide in the number of women-owned firms.

The Institute for Women Entrepreneurs (IWE) is hosting the cross-cultural Women's Summit 2009 at the Sheraton Park Hotel at the Anaheim Resort, 1855 S. Harbor Blvd., Anaheim, CA, on Thursday, June 18, 2009 from 7:30 a.m. to 5:00 p.m. Registration for the full-day conference tailor-made with women entrepreneurs in mind is \$129, including the "Leaders of Distinction Luncheon," full access to the business expo, a range of business workshops, networking, business matchmaking, and more. To register or for information on sponsorship or exhibitor opportunities, contact (714) 480-7458 or visit [www.ociwe.org](http://www.ociwe.org)

"Our goal is to empower women entrepreneurs to access the power within through highly motivational presenters and networking opportunities. By coming together, we can roll up our sleeves and with the tools that the summit will provide get to work and help move the economy forward," said Sallie Salinas, director of the IWE.

This inaugural summit boasts a lineup of keynote speakers, **Susan Solovic**, CEO/SBTV and author of *Girls' Guide to Building a Million Dollar Business*, **Linda Hollander**, "Wealthy Bag Lady," and author of *Bags to Riches*, and **Michelle Steel**, member, California State Board of Equalization. Special delegates from Baja California, Mexico, will attend and community organizations will provide critical resources, on-site

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business counseling, resume critiques and more.

Event organizers strive to make it the largest cross-cultural statewide gathering of women in Southern California. The summit is a culmination of IWE's work with more than 6,200 business owners and its collaboration with their partner organizations.

The Institute for Women Entrepreneurs (IWE), an economic development program of the Rancho Santiago Community College District Foundation, holds the distinction of being the first and only women's business center in Orange County funded in part through a grant from the U. S. Small Business Administration (SBA). The mission of IWE is to empower women entrepreneurs in all stages of business development through technical assistance, business counseling, mentoring, access to resources and networking. The IWE is located at 2323 N. Broadway, Santa Ana, CA 92705. For further information, please contact (714) 480-7458 or visit [www.ocawe.org](http://www.ocawe.org).

**About the Institute for Women Entrepreneurs**

*The Institute for Women Entrepreneurs (IWE), an economic development program of the Rancho Santiago Community College District Foundation, broadens the reach of business training and consulting to help women start, grow and expand their small businesses. The IWE supports local businesses through one-on-one business consulting services, key business workshops geared to the needs of women entrepreneurs and network-building opportunities. While welcoming men to its programs, the IWE caters to the needs of women entrepreneurs.*

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